

# Open Innovation in Education

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## Open Education Vision Elements

- Blended Learning
  - Intelligently combines the physical and the virtual
  - Integrate conventional pedagogy with net-learning to deliver quality educational opportunities
- Socially Constructed Knowledge
- Boundariless Education

*Higher Education's Readiness?*

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## Today

### One Goal

Extensive Access to Quality Education  
For a variety of goals and audiences

### Two Trends

*Open* Everything  
*Collectivity*

### Three (or more) Initiatives

OpenCourseWare  
iLab  
O.K.I (Open Knowledge Initiative)

### One Question

Readiness?

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## Trend 1: Open for Educational Opportunity

Open Content

Open Architecture

Open Tools

Open Standards

Open Systems



**Open Access  
and  
Opportunity**

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- **Concept: Make the basic teaching materials for 2,000 MIT subjects available on the Web to teachers and learners everywhere free of charge.**
- **MIT has committed to OCW as a permanent, sustainable activity**

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## Other Open Resources for Scholarship and Education

- Curriki (Global Reducational Learning Community)
- JSTOR, ARTSTOR
- MERLOT, GLOBE
- [Open Learning Initiative \(CMU\)](#)
  - Causal Reasoning, Chemistry, Economics, Logic, Statistics
- [Connexions \(Rice U\)](#)
- UC Berkeley (Digital Chemistry)
- [Monterey Tech National Repository for Online Courses](#)
- OKI (MIT)
- SAKAI, Moodle
- VUE (Tufts)
- Open Source Portfolio
- PHET

And many more ...

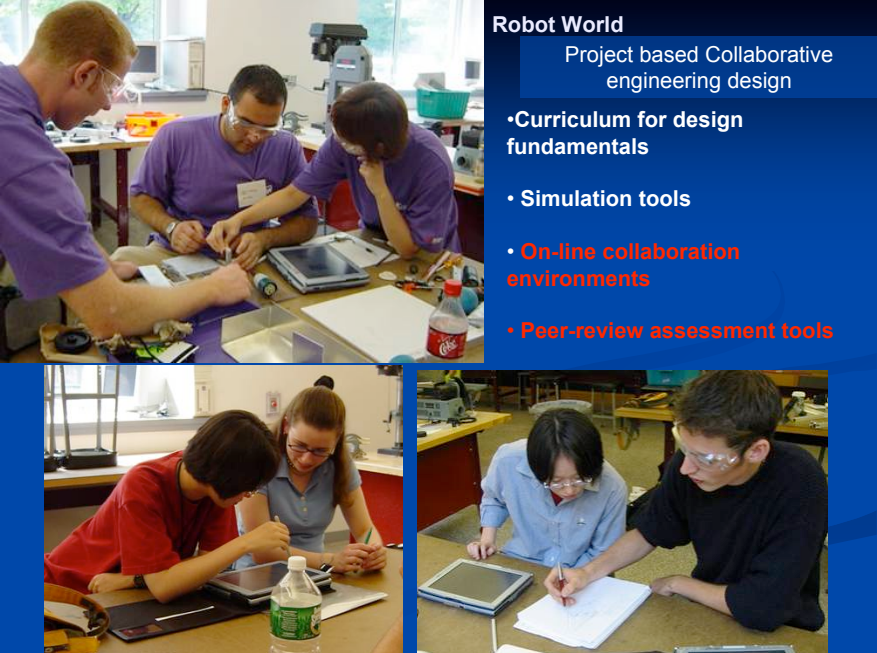
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## Trend 2: Collectivity

- **Participatory Models for Developing and Sharing Educational Materials**
- **Collaborative Practices**
  - Social Software, networks
    - Wikis; Blogs; Shared Bookmarks; flickr.....
    - Virtual Environments: Second Life.
  - Collaboration environments for Construction and Presentation
    - Tablet PCs; Classroom Learning Partner
- **Remix**

Enablers: Open & Community Source  
Legal: Creative Commons

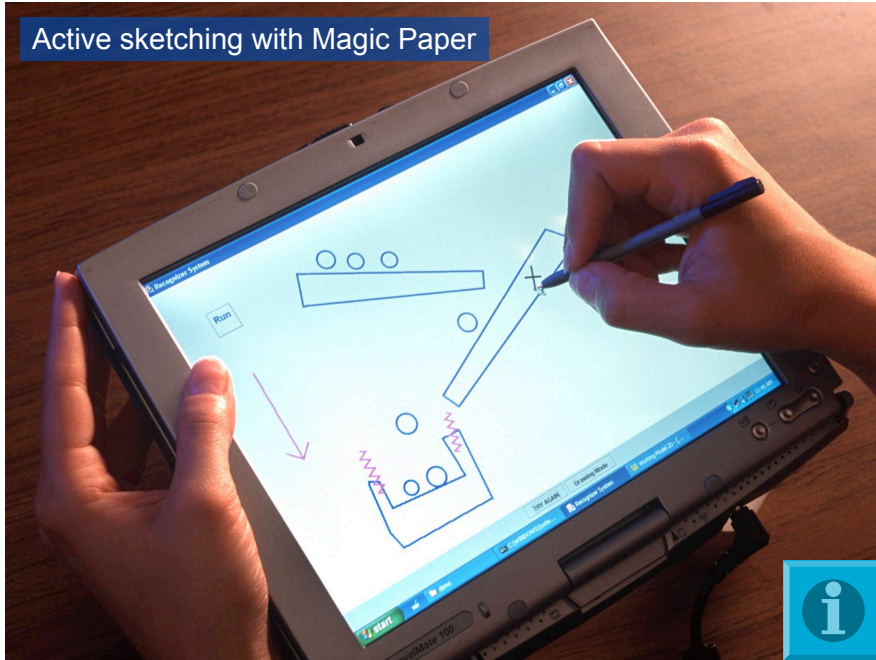
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**Robot World**  
Project based Collaborative engineering design

- Curriculum for design fundamentals
- Simulation tools
- On-line collaboration environments
- Peer-review assessment tools

### Active sketching with Magic Paper



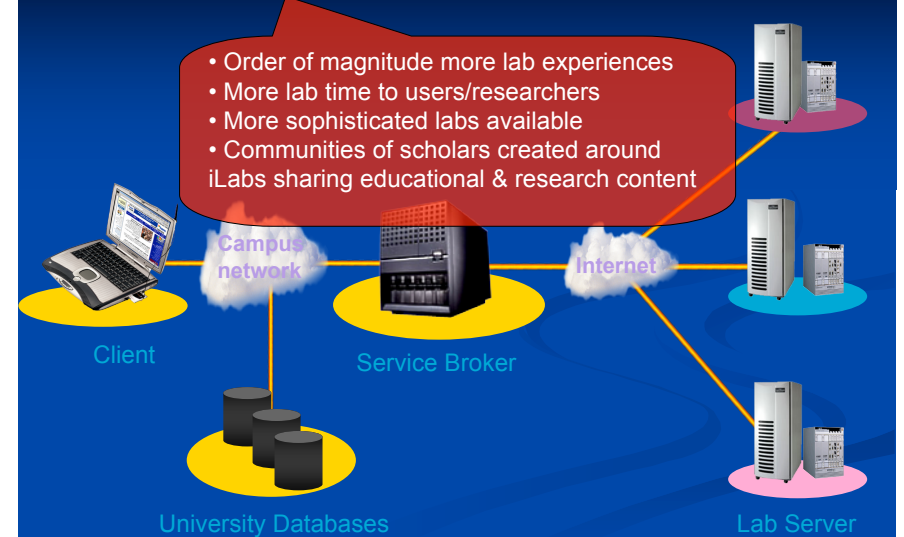
### MIT Case 1. Online Laboratories



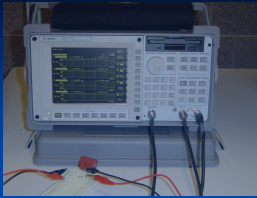
## iLab: the Vision

- Students will perform a broad range of educationally meaningful experiments online in real time.
- Online laboratories will be embedded inside rich educational platforms that include visualization tools, simulations, data processing, collaboration, etc.
- Online laboratories and their educational content will be broadly shared across many institutions all over the world.

## The iLab Vision



## iLabs at MIT



Dynamic signal analyzer  
(EECS, deployed 2004)



Polymer crystallization (Chem. E., deployed 2003)



Shake table (Civil Eng., deployed 2004)



Microelectronics device characterization (EECS, deployed 1998)



Heat exchanger (Chem. E., deployed 2001)

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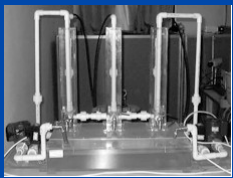
## iLabs at UQ

- Ported an existing experiment to iLabs Architecture
- New iLab Projects
  - Microprocessor Lab (microprocessor development board,; a platform for embedded systems)
  - Electronic Experiments
  - NetPhone Experiment
  - Computer Peripherals Experiments
  - Dynamometer Experiment
  - Micro-mirror Device Experiment
  - Chemical Pilot Plant (Murdoch University)

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## iLabs in China

- Zhejiang University
  - 50 Net Labs today (Electronic, Power and Automation/Controls)
  - Strong interest in adopting iLabs



triple-tank system



electromotor system



elevator system

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## MIT Case 2: OpenCourseWare – 1600 Courses

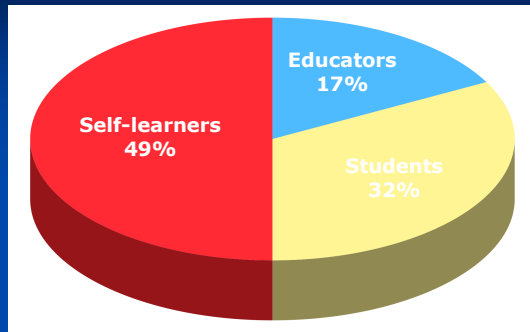
- Syllabus
- Lecture notes
- Problem sets
- Exams
- Reading lists
- Simulations
- Video lectures

The screenshot shows the MIT OpenCourseWare website. At the top, there are navigation links: COURSE LIST, ABOUT OCW, HELP, FEEDBACK. Below that is a search bar and a list of available courses including Aeronautics and Astronautics, Anthropology, Architecture, Biological Engineering, Biology, Brain and Cognitive Sciences, Chemical Engineering, Chemistry, Civil and Environmental Engineering, Comparative Media Studies, Earth, Atmospheric, and Planetary Sciences, Economics, Electrical Engineering and Computer Science, Engineering Systems Division, Foreign Languages and Literatures, Health Sciences and Technology, and Mechanical Engineering. The main content area features a welcome message, a list of course details (including course number, title, and instructor), and a section for partners and other OpenCourseWare projects. There is also a 'Discover all available courses' section with filters for course type, instructor, and language.

MITOPENCOURSEWARE  
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

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## Making a Difference - Access by Role



- 66% of visitors hold a bachelor's or master's degree
- Visitors most frequently interested in courses in electrical engineering, business, physics, and mathematics

## Making a Difference – Educator Use



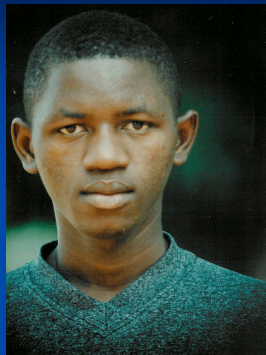
**Professor Richard Hall**

LaTrobe University in Melbourne, Australia, now teaching information systems, beginning microprocessors, and advanced computer-aided software engineering.

OCW saved him "an enormous amount of time and stress."

"I was delighted by the way the material is so coherently presented. It is truly inspiring to see this level of excellence."

## Making a Difference – Student Use



"Last semester, I had a course in metallurgical engineering. I didn't have notes, so I went to OCW. I downloaded a course outline on this, and also some review questions, and these helped me gain a deeper understanding of the material."

## The OCW Movement

### OCW Consortium ( 150 Institutions)

- **Mission:** To advance education and empower people worldwide through OpenCourseWare
- **Goals of OCW Consortium:**
  - Extend the reach and impact of OpenCourseWare
  - Foster the development of additional OpenCourseWare projects
  - Ensure long-term sustainability of OpenCourseWare projects



# The Big Idea - Translations



Spanish (143) Portuguese (94)

# Spoken Lecture Transcription

- Effectively use audio/visual digital recordings, breaking through sequential access to random access
- Uses Automated speech recognition and language processing
- Generates summarized material to help navigation



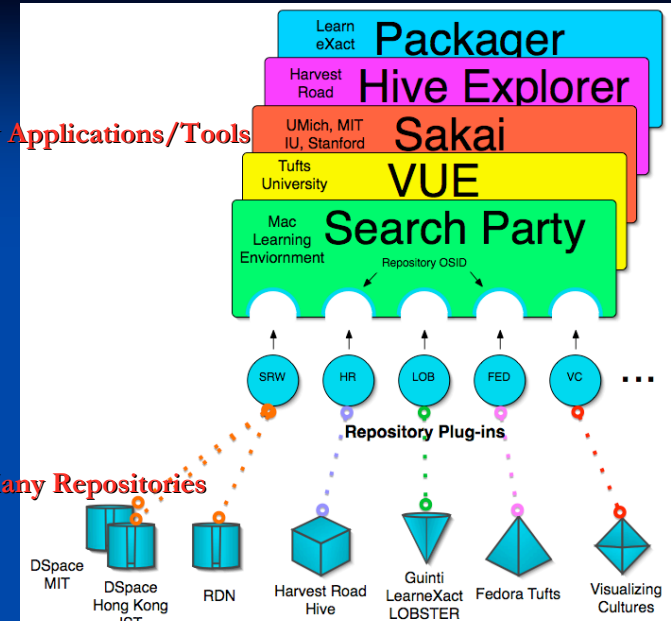
# MIT Case 3: Open Knowledge Initiative (O.K.I.)

## Technical Framework (Service Oriented Architecture) for Educational Technology Applications

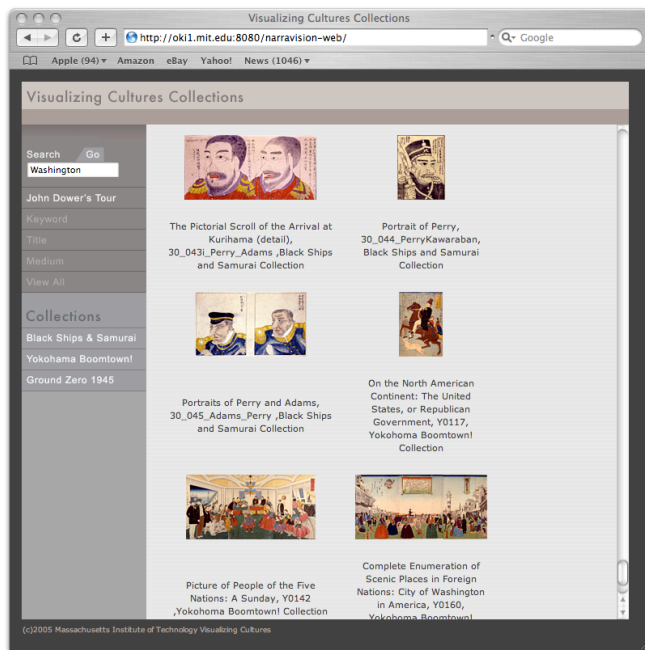
- Interoperability
- Integration
- Interface specification ("Plug-In")
  - Enabling Choice (Independence from specific technology implementations)
  - Future-proof against changing technologies
  - Increase opportunities for Sharing and Collaboration
  - Increase Mobility of applications among enterprise infrastructures
  - Reduce cost and effort for custom integration



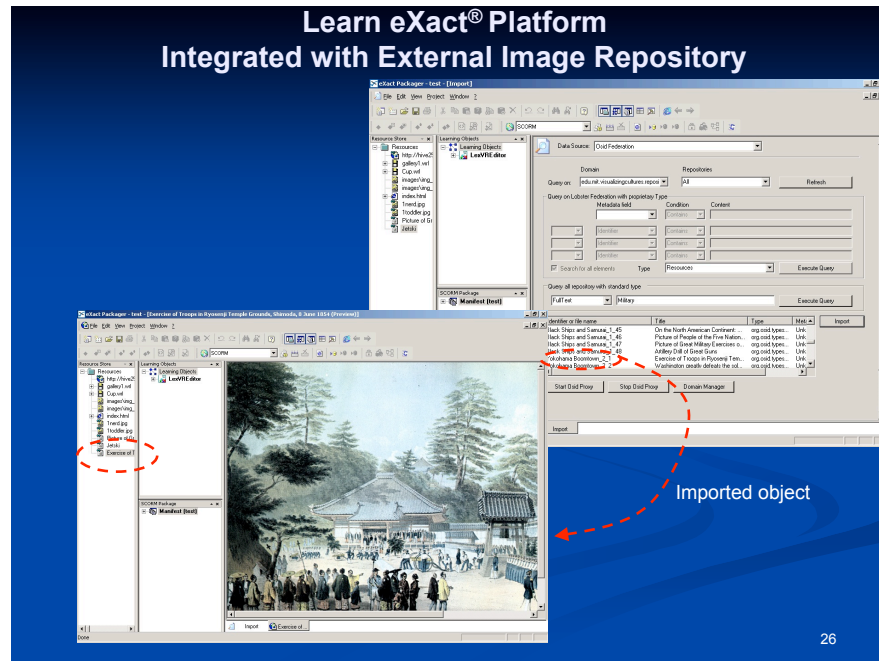
Many Applications/Tools



Many Repositories



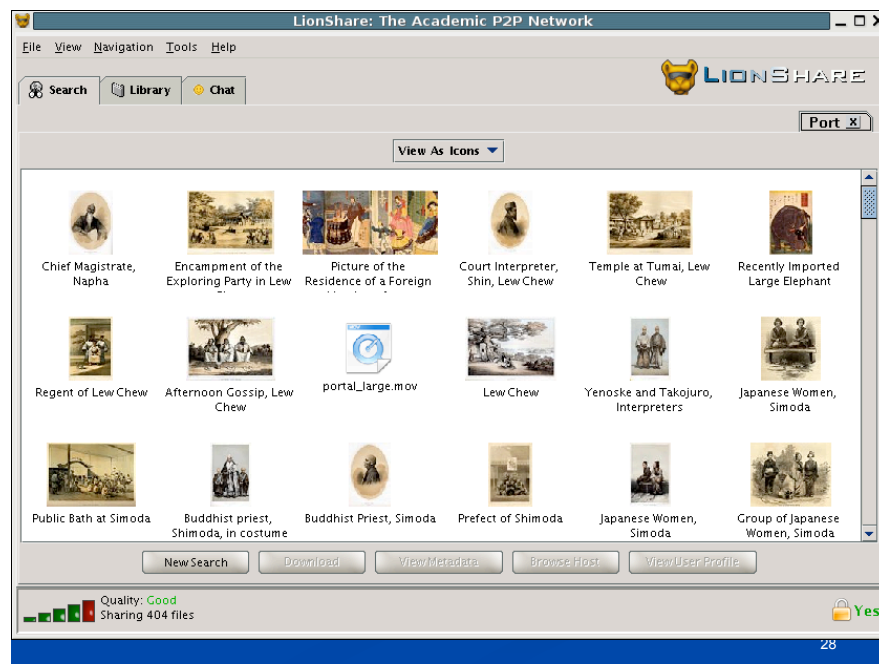
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## Value Proposition: *Quality and Sustainability*

- *Proximity*: Content-Learner, Teacher-Student, Research-Teaching
- *Visibility and Boundarilessness*
- *Adaptability*: Common infrastructure to deliver quality digital content in different sectors.
- *Flexibility*: Learners structure the reality of their educational experience.)
- *Interactivity*: Virtual learning environments facilitate peer interaction, which is invaluable.

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## MIT Council on Educational Technology Strategic Thrust



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## CET Strategy



- **Innovative Learning Environments**  
Move away from large passive lectures
- **Intellectual Commons**  
Demonstrate intellectual and educational leadership by making materials freely available to the world
- **Inter-Institutional Collaboration**  
Explore new ways to collaborate with other universities and private industry
- **Extended University Community**  
Use technology to enhance on-campus education and engage members of the community, both alumni and the public

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## India: Capacity Building for Education Net Enabled Open education

- Increasing capabilities of **open educational resources** and **high bandwidth networks** and offer unprecedented opportunities to
  - Serve the knowledge needs of diverse communities
  - Amplify interaction among students and teachers
  - Introduce innovative and interactive educational experiences

. *Overall aim to develop ecology for sustainable transformation of education and research in India.*

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## India: Scaling Excellence

- Network-based delivery needs to become a **central modality** for delivering quality education.
- A blended process – intelligent combinations of physical and virtual elements.
  - Distributed Repositories, Domain-specific Grids and Portals, Interaction facilities, Robust connectivity – key components of NeO-Ed.

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## India: Capacity Building for Education Net Enabled Open education

- **Faculty and Institutional Development Program**
  - Promote distance and network based delivery techniques
  - Develop domain competencies and teaching skills for quality education using quality faculty and high quality materials
- **National Portal for Open Education**
  - Enabling resources for faculty and resource development
  - Clearinghouse function and an interaction environment

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## Towards Action

- Large-scale pilot, 2-3 years, to work out modalities of implementation on national scale.
- Public-Private Partnerships (PPP) to implement connectivity infrastructure and service-oriented architecture; content and application production
- Independent organisation, based on consortium model, for launch and monitoring of pilot.

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## Is Higher Education Ready for Opening Up Education?

- **Inertial Frames**
  - Scarcity vs. Abundance
  - Pundit-Pupil vs. Peer-Peer
  - Prepared for the Passive
    - Are net-gen Learners ready?
- **Enabling Structures**
  - Sense Making
    - Ordering the digital disorder
      - ( Dave Weinberger - Everything is Miscellaneous)
  - Accountability and Accreditation

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